



**KADUNA
BUSINESS SCHOOL**

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CENTER FOR SOCIAL PROTECTION STUDIES

Implementing Development Models and Eradicating Poverty

6th - 15th December, 2008, Cairo, Egypt



Africa Can Claim The 21st Century



Merely two decades after the second world war, Japan became the world leading superpower in terms of economic, innovations and globalization. These had helped to generate economic powerhouses in the neighbouring countries, and at the same time enlarged the problem of economic inequality worldwide.

The use of relevant development models that suited their various countries, has also helped the Asian Tigers (China, Japan, Malaysia, Singapore) to dominate the world economy.

Economic development theories and models seek to explain and predict how economies develop (or not) over time, barriers to growth can be identified and overcome and Government can induce (start), sustain and accelerate growth with appropriate development policies. Theories are generalizations; however while Least Developed Countries (LDC) share similarities, every country's unique economic, social, cultural, and historical experience, means that implications of a given theory vary widely from country to country.

SYNOPSIS

Today, Africa is the poorest continent in the world. Half of its population lives on less than a dollar a day and most African leaders seem to lack the ability or will to stem the tide of stagnating economies and increasing poverty amongst their people.

Kaduna Business School ("KBS") and the Nigeria Social Insurance



Trust Fund ("NSITF") have come together to form an alliance aimed primarily at eradicating poverty in Nigeria through the development of social protection and other models.

The KBS and NSITF Programme on "**Implementing Development Models & Poverty Eradication**" examines the concept of various development models and specifically focuses on the challenges, consequences and implications for Nigeria in this area. The course explores the drivers of growth, the challenge of governance, and the role that leadership plays in fostering economic development and eradicating poverty

Nigeria, indeed Africa cannot wait. The development models we set out to implement need action now. Action however is possible, only by confronting large numbers of critical Nigerian decision makers with the grim statistics of the reality on ground, as many leaders and policy makers are not aware of the full import of our situation. Those who know may not have subjected the issues to rigorous discussions as to how our collective future will be affected. We are still trapped in the "escapist thinking" that we can leave for Europe or America to escape the poor living conditions of our dear mother land.

THEMES FOR THE PROGRAMME:

- That poverty can be eradicated not in the time of our grandchildren, but IN OUR TIME.
- That the wealth of the rich world, the power of today's vast storehouse of knowledge, and the declining fraction of the world that needs help to escape from poverty all make the end of poverty a realistic possibility by the year 2025.



WHO IS THE PROGRAMME FOR?

- Ministers
- Directors
- Armed Forces/Police/Paramilitary Officers
- Commissioners
- CEOs and Business Executives
- Permanent Secretaries
- Local Government Functionaries
- Legislators
- Entrepreneurs
- Leaders of Youth Organizations

Participants should be potential leaders concerned about the future of this country and should be highly motivated and ambitious individuals. Considerable managerial ability and experience will increase the benefits to be taken away from the Programme.

BENEFITS

The programme will help you:

- Understand the dynamics of implementing development models
- Appreciate the urgent need for more effective action to stem the tide of poverty that is sweeping across Africa
- Acquire a better understanding of the MDGs
- Develop a powerful network for poverty eradication
- Develop unique skills to make a positive impact on your organization
- Participate in discussions with international experts and academics
- Resolve to make a quantum difference in your country and for Africa

WHAT IS THE CONTENT OF THE PROGRAMME?

Day 1

A Global family Portrait.

- An Overview of global Economic Development.
- A review of four (4) widely divergent images of the globe.
- Access the unimaginable divide between the richest and poorest parts of the world.

Day 2

Why some countries fail to thrive

- Understand why economic growth succeeds or fails.
- The poverty trap.
- Continuing extreme poverty in the midst of economic growth

Day 3

On the ground solutions for ending poverty.

- Strategy for ending extreme poverty.
- The strategic focus on key investments.
- Tools for sustainable development.

Day 4

Making the investment needed to end poverty.

- Analysis of the six (6) capital investments.

Day 5

A global compact to end poverty

- A detailed study of UN Millennium Project 2015 called the Millennium Development Goals- Based Poverty Reduction Strategy.

Day 6

Our generation's challenge

- Review the four (4) major challenges ahead.
- The way forward.



PROGRAMME DELIVERY

We have taken time to ensure that Faculty members are among the best in the world. Guest speakers will also include notable personalities in the host country.

PROGRAMME VENUE/DATE

The programme will take place in Cairo, Egypt between 6th and 15th December 2008.

APPLYING FOR THE PROGRAMME

All applications for the Programme must be received at least one month before the programme start date. Early registration and payment is strongly recommended to guarantee flight reservations and a place on the Programme.

PARTICIPATION AND INVESTMENT IN KNOWLEDGE

The fee for this programme is \$6,500 made up as follows:

Course fee - \$5,500 which covers

- Tuition
- Course materials
- Tea/Lunch during Programme hours
- \$1,000 which covers return air tickets and local transportation in Cairo.

Hotel reservations will be made in advance in Cairo. Delegates are to pay for their rooms upon arrival in Cairo. The room rates are in the region of \$120 per night.

Delegates are expected to process VISAs through the protocol units of their offices. Admission letters will be issued by KBS to facilitate visa processing after confirmation of payment.

For further information, contact the following:

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